GRAPHIC DESIGN UNDERGRADUATE ACADEMIC CERTIFICATE

All required coursework must be completed with a grade of C or better (O-10-a (https://catalog.uidaho.edu/general-requirements-academic-procedures/o-miscellaneous/)).

Code	Title	Hours
Select one of the following:		3
ART 205	Visual Culture	
ART 213	History and Theory of Modern Design	
ART 323	History of Typography	
Select two from the following:		6
ART 221	Introduction to Graphic Design	
ART 222	Introduction to Typography	
ART 271	Introduction to Interaction Design	
Select one of the following:		3
ART 321	Graphic Design: Concepts	
ART 322	Graphic Design: Studio	
ART 370	Interaction/Experiential Design: Concepts	
ART 373	Interaction/Experiential Design: Studio	
Total Hours		**12**

Courses to total 12 credits for this certificate

Students will gain:
- Ability to conceive and design visual communications and systems.
- Ability to read text and image for implicit and explicit messages.
- Ability to use the design process and design thinking.
- Understanding of how to incorporate research and findings regarding people and contexts into decision-making.