

BUSINESS MANAGEMENT (B.S.BUS.)

The Business Management B.S.Bus. prepares students for diverse opportunities in the fields of management, human resource management, and small business management.

Management Emphasis: This track emphasizes a cross-functional, strategic management perspective, preparing students for general management roles. Students gain insights into strategic decision-making, organizational behavior, and leadership.

Human Resources Management Emphasis: This emphasis prepares students to pursue careers in talent management; including recruitment and selection, employee onboarding, training, and development, compensation and benefits, and employee relations.

Entrepreneurship and Small-Business Management Emphasis: This track equips students with the knowledge and skills needed to successfully operate family businesses and small enterprises. All three emphases integrate the study of organizational behavior, human resources, strategic management, and corporate social responsibility and sustainability, reflecting the importance of people, ethical business practices, and strategic planning in today's business world.

Required course work includes the university requirements (see regulation J-3 (<https://catalog.uidaho.edu/general-requirements-academic-procedures/j-general-requirements-baccalaureate-degrees/>)), the college requirements, and:

Code	Title	Hours
College of Business Requirements (https://catalog.uidaho.edu/colleges-related-units/business-economics/#generalgraduationrequirements)		54-57
Major Requirements		12-27
Total Hours		66-84

Major Requirements

Code	Title	Hours
Emphases		
Select one of the following emphases:		21-27
	Management (p. 1)	
	Human Resources Management (p. 1)	
	PGA Golf Management (p. 2)	
	Entrepreneurship and Small Business Management (p. 2)	
Total Hours		21-27

A. Management Emphasis

Code	Title	Hours
Management Elective		
MGT 3150	Corporate Social Responsibility and Sustainability	3
MGT 4110	Acquiring Human Capital	3
MGT 4160	Strategic Compensation Management	3
MGT 4170	Deploying and Developing Human Capital	3
MGT 4180	Strategic Organizational Management	3
MGT 4410	Maintaining Employee and Labor Relations	3

Cross-Functional Management Electives 9

Select THREE 3000- or 4000-level CBE courses from at least three different functional areas (e.g., ACCT, BIA, ECON, ENTR, FIN, MKTG, OM, PGA)

Total Hours 27

Courses to total 120 credits for this degree

B. Human Resources Management Emphasis

Code	Title	Hours
MGT 3150	Corporate Social Responsibility and Sustainability	3
MGT 4110	Acquiring Human Capital	3
MGT 4160	Strategic Compensation Management	3
MGT 4170	Deploying and Developing Human Capital	3
MGT 4180	Strategic Organizational Management	3
MGT 4410	Maintaining Employee and Labor Relations	3

HR Decision-Making Elective

Select one course from the following: 3-4

ACCT 3850	Cost and Management Accounting
ACCT 4820	Enterprise Accounting
BIA 4530	Database Design
BIA 4550	Data Management for Big Data
ECON 4530	Econometrics
GEOG 3850	Foundations of GIS
MKTG 4210	Marketing Research & Analysis
OM 4390	Systems and Simulation
ORGS 4440	Methods and Analysis in Organizational Science
PSYC 2180	Introduction to Research in the Behavioral Sciences
PSYC 4160	Industrial/Organizational Psychology
PSYC 4300	Tests and Measurements

Specialized Electives

Select one course from the following: 3-4

BIA 4540	Issues in Information Systems
COMM 3470	Persuasion
COMM 4100	Conflict Management
COMM 3550	Organizational Communication
CTE 4720	Teaching and Learning in Organizations
ECON 4410	Labor Economics
EDCI 3010	Learning, Development, and Assessment
INDT 3620	Behavior-Based Safety
LOD 5600	Career Development in Organizations
JAMM 3500	Public Relations Writing and Production
MGT 3980	Internship
ORGS 3050	Nonprofit Organizations
PGA 2510	PGA Golf Management II
PGA 3850	PGA Golf Management III
POLS 4510	Public Administration
PSYC 3900	Psychology of Learning
PSYC 4400	Psychology of Judgement and Decision Making
PSYC 5410	Human Relations in the Workplace

SOC 2010	Introduction to Inequity and Justice
Total Hours	24-26

Courses to total 120 credits for this degree

C. Entrepreneurship and Small Business Management Emphasis²

Code	Title	Hours
MGT 3110	Introduction to Management	3
Choose three courses from the following:		9
MGT 3150	Corporate Social Responsibility and Sustainability	
MGT 4110	Acquiring Human Capital	
MGT 4160	Strategic Compensation Management	
MGT 4170	Deploying and Developing Human Capital	
MGT 4180	Strategic Organizational Management	
MGT 4410	Maintaining Employee and Labor Relations	
Complete the requirements for the following: ¹		12
Entrepreneurship Undergraduate Academic Certificate (https://catalog.uidaho.edu/colleges-related-units/business-economics/business/entrepreneurship-undergraduate-academic-certificate/)		
Total Hours		24

¹ In addition to fulfilling the College of Business and Economics core requirement, for this emphasis BUS 4900 may be used to fulfill the Technical elective in the Entrepreneurship Undergraduate Academic Certificate (<https://catalog.uidaho.edu/colleges-related-units/business-economics/business/entrepreneurship-undergraduate-academic-certificate/>) requirements.

² Completing the requirements for this emphasis will also fulfill the requirements for the Small Business Management Undergraduate Academic Certificate (<https://catalog.uidaho.edu/colleges-related-units/business-economics/business/small-business-management-undergraduate-academic-certificate/>).

Courses to total 120 credits for this degree

D. PGA Golf Management Option²

Required course work includes all Business Management requirements, one of the Business Management emphases, and:

Code	Title	Hours
PGA 1030	Introduction to PGA Golf Management	2
PGA 1500	PGA Golf Management I	3
PGA 2510	PGA Golf Management II	3
PGA 2980	Internship	1-3
PGA 3850	PGA Golf Management III	3
PGA 3980	Internship	1-3
PGA 1050	Introduction to PGA Teaching and Coaching (Level 1)	3
PGA 2050	Intermediate PGA Teaching and Coaching (Level 2)	3
PGA 3050	Advanced PGA Teaching and Coaching (Level 3)	3
Total Hours		22-26

¹ PGA 2510 and PGA 3850, together, can be used to meet the requirement for the Specialized Elective or the Marketing & Entrepreneurship Elective.

² Students must have a 12.0 handicap or better to enter this program. International students can complete the degree requirements, but membership to the PGA of America requires US Citizenship or Resident Alien status.

Courses to total 129 credits for this degree

Management Emphasis

Fall Term 1		Hours
BUS 1900	Integrated Business and Value Creation	3
COMM 1101	Fundamentals of Oral Communication	3
ENGL 1101	Writing and Rhetoric I	3
MATH 1143	Precalculus I: Algebra	3
Scientific Ways of Knowing Course		4
Hours		16
Spring Term 1		
ENGL 1102	Writing and Rhetoric II	3
Humanistic and Artistic Ways of Knowing Course		3
Scientific Ways of Knowing Course		4
American Experience Course		3
Elective Course		1
Hours		14
Fall Term 2		
ACCT 2010	Introduction to Financial Accounting	3
BLAW 2650	Legal Environment of Business	3
ECON 2201	Principles of Macroeconomics	3
PHIL 2080	Business Ethics	3
STAT 2510	Statistical Methods	3
Hours		15
Spring Term 2		
ACCT 2020	Introduction to Managerial Accounting	3
BUS 3540	Business Analytics	3
ECON 2202	Principles of Microeconomics	3
MGT 3100	Leading Organizations and People	3
ENGL 2070 OR ENGL 2080 OR ENGL 3130 OR ENGL 3170 OR PHIL 2010		3
Hours		15
Fall Term 3		
BIA 3500	Managing Information	3
FIN 3010	Financial Resources Management	3
MKTG 3210	Marketing	3
OM 3700	Introduction to Operations and Supply Chain Management	3
Social and Behavioral Ways of Knowing Course		3
Hours		15
Spring Term 3		
MGT 3150	Corporate Social Responsibility and Sustainability	3
MGT 4110	Acquiring Human Capital	3
MGT 4160	Strategic Compensation Management	3
MGT 4170	Deploying and Developing Human Capital	3
MGT 4180	Strategic Organizational Management	3
Hours		15
Fall Term 4		
MGT 4410	Maintaining Employee and Labor Relations	3
UPDV Economics, Major Elective Course		3
INDT 3620 OR OM 3780 OR OM 4390 OR OM 4560 OR OM 4700 OR OM 4720 OR PGA 3860 OR PSYC 4400		3
AGEC 3330 OR ENTR 4140 OR ENTR 4150 OR MKTG 3240 OR MKTG 4200 OR MKTG 4210 OR MKTG 4220 OR MKTG 4240 OR MKTG 4250 OR MKTG 4260 OR MKTG 4270 OR MKTG 4820 OR MKTG 4950 OR PGA 2510 OR PGA 3850		3

ACCT 3050 OR ACCT 3150 OR ACCT 3850 OR ACCT 4400 OR ACCT 4820 OR ACCT 4830 OR ECON 4070 OR FIN 3020 OR FIN 3810	3
Hours	15
Spring Term 4	
BUS 4900 Strategic Management	3
International Course	3
Elective Course	3
Elective Course	3
ACCT 3050 OR BIA 4530 OR BIA 4540 OR BIA 4550 OR GEOG 3850	3
Hours	15
Total Hours	120

Human Resources Management Emphasis

Fall Term 1	Hours
COMM 1101 Fundamentals of Oral Communication	3
BUS 1900 Integrated Business and Value Creation	3
ENGL 1101 Writing and Rhetoric I	3
MATH 1143 Precalculus I: Algebra	3
Scientific Ways of Knowing Course	4
Hours	16
Spring Term 1	
ENGL 1102 Writing and Rhetoric II	3
Humanistic and Artistic Ways of Knowing Course	3
American Experience Course	3
Scientific Ways of Knowing Course	4
Elective Course	1
Hours	14
Fall Term 2	
ACCT 2010 Introduction to Financial Accounting	3
ECON 2201 Principles of Macroeconomics	3
BLAW 2650 Legal Environment of Business	3
STAT 2510 Statistical Methods	3
PHIL 2080 Business Ethics	3
Hours	15
Spring Term 2	
ACCT 2020 Introduction to Managerial Accounting	3
ECON 2202 Principles of Microeconomics	3
BUS 3540 Business Analytics	3
MGT 3100 Leading Organizations and People	3
ENGL 2070 OR ENGL 2080 OR ENGL 3130 OR ENGL 3170 OR PHIL 2010	3
Hours	15
Fall Term 3	
BIA 3500 Managing Information	3
FIN 3010 Financial Resources Management	3
MKTG 3210 Marketing	3
OM 3700 Introduction to Operations and Supply Chain Management	3
Social and Behavioral Ways of Knowing Course	3
Hours	15
Spring Term 3	
MGT 3150 Corporate Social Responsibility and Sustainability	3
MGT 4110 Acquiring Human Capital	3
MGT 4180 Strategic Organizational Management	3
UPDV Economics, Major Elective Course	3
Elective Course	3
Hours	15
Fall Term 4	
MGT 4170 Deploying and Developing Human Capital	3
MGT 4410 Maintaining Employee and Labor Relations	3
Decision Making, Major Elective Course	3
Specialized, Major Elective Course	3

Elective Course	3
Hours	15
Spring Term 4	
BUS 4900 Strategic Management	3
MGT 4160 Strategic Compensation Management	3
International Course	3
Elective Course	3
Elective Course	3
Hours	15
Total Hours	120

Entrepreneurship and Small Business Management Emphasis

Fall Term 1	Hours
BUS 1900 Integrated Business and Value Creation	3
COMM 1101 Fundamentals of Oral Communication	3
ENGL 1101 Writing and Rhetoric I	3
MATH 1143 Precalculus I: Algebra	3
Scientific Ways of Knowing Course	4
Hours	16
Spring Term 1	
ENGL 1102 Writing and Rhetoric II	3
Humanistic and Artistic Ways of Knowing Course	3
Scientific Ways of Knowing Course	4
American Experience Course	3
Elective Course	1
Hours	14
Fall Term 2	
ACCT 2010 Introduction to Financial Accounting	3
BLAW 2650 Legal Environment of Business	3
ECON 2201 Principles of Macroeconomics	3
STAT 2510 Statistical Methods	3
PHIL 2080 Business Ethics	3
Hours	15
Spring Term 2	
ACCT 2020 Introduction to Managerial Accounting	3
BUS 3540 Business Analytics	3
ECON 2202 Principles of Microeconomics	3
MGT 3100 Leading Organizations and People	3
ENGL 2070 OR ENGL 2080 OR ENGL 3130 OR ENGL 3170 OR PHIL 2010	3
Hours	15
Fall Term 3	
BIA 3500 Managing Information	3
FIN 3010 Financial Resources Management	3
MKTG 3210 Marketing	3
OM 3700 Introduction to Operations and Supply Chain Management	3
Social and Behavioral Ways of Knowing Course	3
Hours	15
Spring Term 3	
MGT 3150 Corporate Social Responsibility and Sustainability	3
MGT 4110 Acquiring Human Capital	3
MGT 4170 Deploying and Developing Human Capital	3
MGT 4180 Strategic Organizational Management	3
UPDV ECON, Major Elective Course	3
Hours	15
Fall Term 4	
ACCT 4820 Enterprise Accounting	3
ENTR 4140 Entrepreneurship	3
MGT 3110 Introduction to Management	3

Specialized, Major Elective Course	3
Elective Course	3
Hours	15
Spring Term 4	
ENTR 4150 New Venture Creation	3
BUS 4900 Strategic Management	3
Specialized, Major Elective Course	3
International Course	3
Elective Course	3
Hours	15
Total Hours	120

PGA Golf Management Emphasis

Fall Term 1		Hours
BUS 1900 Integrated Business and Value Creation	3	
COMM 1101 Fundamentals of Oral Communication	3	
ENGL 1101 Writing and Rhetoric I	3	
MATH 1143 Precalculus I: Algebra	3	
PGA 1030 Introduction to PGA Golf Management	2	
Scientific Ways of Knowing Course	4	
Hours	18	
Spring Term 1		
ENGL 1102 Writing and Rhetoric II	3	
PGA 1500 PGA Golf Management I	3	
Scientific Ways of Knowing Course	4	
Humanistic and Artistic Ways of Knowing Course	3	
American Experience Course	3	
Hours	16	
Summer Term 1		
PGA 2980 Internship	2	
Hours	2	
Fall Term 2		
ACCT 2010 Introduction to Financial Accounting	3	
BLAW 2650 Legal Environment of Business	3	
ECON 2201 Principles of Macroeconomics	3	
PGA 2510 PGA Golf Management II	3	
STAT 2510 Statistical Methods	3	
Hours	15	
Spring Term 2		
ACCT 2020 Introduction to Managerial Accounting	3	
BUS 3540 Business Analytics	3	
ECON 2202 Principles of Microeconomics	3	
MGT 3100 Leading Organizations and People	3	
PGA 1050 Introduction to PGA Teaching and Coaching (Level 1)	3	
Hours	15	
Summer Term 2		
PGA 2980 Internship	2	
Hours	2	
Fall Term 3		
BIA 3500 Managing Information	3	
FIN 3010 Financial Resources Management	3	
MKTG 3210 Marketing	3	
OM 3700 Introduction to Operations and Supply Chain Management	3	
PGA 2050 Intermediate PGA Teaching and Coaching (Level 2)	3	
Hours	15	
Spring Term 3		
MGT 3150 Corporate Social Responsibility and Sustainability	3	
MGT 4110 Acquiring Human Capital	3	
MGT 4170 Deploying and Developing Human Capital	3	
PGA 3850 PGA Golf Management III	3	

UPDV Economics, Major Elective Course	2
MGT 4160 OR MGT 4180 OR MGT 4410	3
Hours	17
Summer Term 3	
PGA 3980 Internship	3
Hours	3
Fall Term 4	
Social and Behavioral Ways of Knowing Course	3
INDT 3620 OR OM 3780 OR OM 4390 OR OM 4560 OR OM 4700 OR OM 4720 OR PGA 3860 OR PSYC 4400	3
AGEC 3330 OR ENTR 4140 OR ENTR 4150 OR MKTG 3240 OR MKTG 4200 OR MKTG 4210 OR MKTG 4220 OR MKTG 4240 OR MKTG 4250 OR MKTG 4260 OR MKTG 4270 OR MKTG 4820 OR MKTG 4950 OR PGA 2510 OR PGA 3850	3
ACCT 3050 OR ACCT 3150 OR ACCT 3850 OR ACCT 4400 OR ACCT 4820 OR ACCT 4830 OR ECON 4070 OR FIN 3020 OR FIN 3810	3
ENGL 2070 OR ENGL 2080 OR ENGL 3130 OR ENGL 3170 OR PHIL 2010	3
Hours	15
Spring Term 4	
BUS 4900 Strategic Management	3
PHIL 2080 Business Ethics	3
International Course	3
PGA 3050 Advanced PGA Teaching and Coaching (Level 3)	3
ACCT 3050 OR BIA 4530 OR BIA 4540 OR BIA 4550 OR GEOG 3850	3
Hours	15
Summer Term 4	
PGA 3980 Internship	3
Hours	3
Total Hours	136

The degree map is a guide for the timely completion of your curricular requirements. Your academic advisor or department may be contacted for assistance in interpreting this map. This map is not reflective of your academic history or transcript and it is not official notification of completion of degree or certificate requirements. Please contact the Registrar's Office regarding your official degree/certificate completion status.

Entrepreneurship and Small-Business Management Emphasis

1. Students will identify recruiting best practices (MGT 4110).
2. Students will identify training best practices (MGT 4170).