

CORPORATE SOCIAL RESPONSIBILITY IN BUSINESS UNDERGRADUATE ACADEMIC CERTIFICATE

The Corporate Social Responsibility in Business Certificate provides opportunities to integrate fundamental concepts and tools in stakeholder management, analysis, and sustainability practices. Students will learn how to balance corporate objectives with societal and environmental responsibilities.

All required coursework must be completed with a grade of C or better (O-10-a (<https://catalog.uidaho.edu/general-requirements-academic-procedures/o-miscellaneous/>)).

Code	Title	Hours
MGT 3150	Corporate Social Responsibility and Sustainability	3
Select two from the following:		6
FIN 4350	Financial Management and Sustainability	
MGT 4410	Maintaining Employee and Labor Relations	
OM 3780	Project Management	
OM 4390	Systems and Simulation	
OM 4700	Supply Chain Analytics	
MKTG 3240	Consumer Behavior	
MKTG 4950	Product Development and Brand Management	
ECON 4470	International Development Economics	
ECON 4410	Labor Economics	
ECON 4150	Market Structure and Governmental Policy	
ECON 4510	Applied Environmental and Natural Resource Economics	
ACCT 4820	Enterprise Accounting	
A total of 3 credits of the Ecological and/or Social Courses in the Sustainability Certificate (at the university level)		3
Total Hours		12

Courses to total 12 credits for this certificate

LO 1: Students will develop a comprehensive understanding of CSR principles and acquire the tools necessary to effectively implement these practices within their organizations.

LO 2: Students will understand the impact of CSR on organizational sustainability and recognize the critical role of stakeholder engagement in responsible business practices.