

FOUNDATIONS OF BUSINESS MANAGEMENT GRADUATE ACADEMIC CERTIFICATE

The Foundations of Business Management Graduate Certificate offers a focused pathway for students to build essential management skills and establish a solid foundation in core business areas such as marketing, finance, leadership, and operations. Ideal for professionals seeking to strengthen their expertise, this certificate provides non-business graduate students with a comprehensive understanding of core management functions and serves as a gateway for those considering a full MBA program. Students gain a broad perspective on strategic decision-making and practical business principles, equipping them to make an immediate impact in their careers.

All required coursework must be completed with a grade of B or better (O-10-b (<https://catalog.uidaho.edu/general-requirements-academic-procedures/o-miscellaneous/>)).

Code	Title	Hours
Complete four of the following courses:		12
MBA 5220	Strategic Marketing	
MBA 5240	Strategic Cost Management	
MBA 5250	Leading in Organizations	
MBA 5400	Supply Chain Strategies and Operations	
MBA 5140	Financial Management	
Total Hours		12

Courses to total 12 credits for this certificate

Graduates will demonstrate cross-functional understanding in business processes and decisions.

Graduates will use appropriate tools of analysis to analyze and communicate business problems.